

✅ Beginner Blog Launch Checklist

🧠 Page 1: Intro

Beginner Blog Launch Checklist

Start your blog the right way — no tech headaches, no fluff.

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✅ Step 1: Choose Your Blog Topic (aka Niche)

Pick a topic you can write about consistently and that people care about. Ask:

- What do I enjoy?
- What do people ask me for advice on?
- Are people searching for this online?

💡 Examples: personal finance, fitness, side hustles, travel, tech, food.

✅ Step 2: Pick a Domain Name

Your domain should be short, memorable, and relevant to your niche.

Tip: Avoid dashes, numbers, or anything hard to spell.

👉 Use a registrar like Google Domains or Porkbun (no affiliate link needed here).

✅ Step 3: Get Hosting + Install WordPress

You need hosting to put your blog online. A beginner-friendly option:

- 👉 **Systeme.io** – Free hosting, website builder, email, and funnels
[Try Systeme.io](https://systeme.io)

💡 Systeme.io gives you everything in one platform — ideal if you're starting with a lean budget.

✅ Step 4: Choose a Blog Theme

Pick a clean, mobile-friendly theme for your site:

- **Astra** – lightweight and beginner-friendly
[Try Astra](#)
- **Kadence** – fast and highly customizable
[Try Kadence](#)

💡 Tip: Don't overthink this. Pick a theme, customize the basics, and move on.

✅ Step 5: Write Your First Blog Post

Start simple:

- Introduce yourself
- Share why you started your blog
- Help solve one beginner problem

📌 Need help? Read: [How to Write Your First Blog Post](#)

✅ Step 6: Set Up These Tools

To grow your blog, install these essentials:

- ✅ **MailerLite** – build your email list + automations
[Try MailerLite](#)
 - ✅ **SolidWP SEO** – help Google find your site
[Check out SolidWP](#)
 - ✅ **Pretty Links** (Free or Pro) – clean up and manage affiliate links
 - ✅ **Google Analytics** – track traffic and performance
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✅ Step 7: Join Affiliate Programs

Start earning by promoting tools you use and trust. You're already approved for:

- **MailerLite** (email)
- **ConvertKit** (email & creator tools)
- **Systeme.io** (funnels, hosting)
- **Astra, Kadence, SolidWP** (themes + WordPress tools)
- **GiveWP, Orderable, Restrict Content Pro, LearnDash, The Events Calendar, IconicWP**

💡 Tip: Focus on solving problems with your content, and recommend tools naturally.

🎉 You're Ready to Launch

It doesn't have to be perfect — just go live and improve as you go.
Need more help? Browse the blog at 👉 getcreatorstack.com/blog

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